

EXO LIFT

STEM CELL CODE

EXOSOME & PEPTIDE STRUCTURAL LIFTING

with stem cell
and exosome stimulation technology

Non-invasive correction of eye contour - 3 in 1

Immediate lifting effect and long-term
skin biostimulation

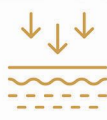
Reduction of mimic wrinkles and deep furrows

Filling out the "V" facial contour in the so-called triangle of youth

Activation of fibroblasts for increased collagen production



YEAR-ROUND TREATMENT



PHOTODYNAMIC THERAPY PDT
LASER LLLT / LED 650nm / 420nm
MICRO-NEEDLE METHOD, SONOPHORESIS

EXO LIFT

STEM CELL CODE

An innovative treatment line with unique stem cell and exosome stimulation technology, remodelling peptides and a biomolecular lifting complex with Spilantol

The treatment activates fibroblasts for increased collagen production, improving skin elasticity and density. Thanks to the increased production of adipocytes, it fills in the "V" facial contour in the so-called triangle of youth, which becomes inverted as we age, disrupting the youthful shape of the face. It stimulates the volume of subcutaneous adipose tissue of the face, effectively reducing facial wrinkles and deep furrows. Face skin becomes tighter, firmer, filled from within and visibly rejuvenated.

Exosome-derived cell stimulators are an important factor in improving intercellular communication, boosting the energy required for healthy skin, reducing visible and invisible signs of ageing. **Biomolecular complex** provides both an instant lifting effect in just 5 minutes and a long-lasting, biostimulating effect. **Remodelling and rejuvenating peptides** smooth away fine lines and wrinkles, giving the skin a fresh, relaxed look. **The synergistic action** the entire active formula increases the effectiveness of many processes for skin renewal and restructuring.

EXO LIFT IS THE LATEST GENERATION OF ADVANCED HIGH-TECH TREATMENTS, inspired by the latest advances in regenerative cosmetology. By harnessing the revolutionary potential of exosome-derived stimulators and powerful rejuvenating peptides, it works precisely to combat the various signs of ageing and comprehensively strengthens the skin.



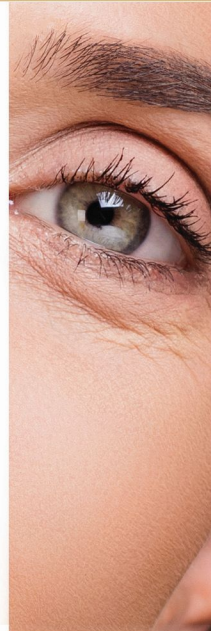
FACE SKIN:

Recommendations and indications

- all skin types
- reduced elasticity and suppleness
- mimic and age wrinkles
- flaccid, mature skin
- dry and rough skin

Effects

- increase in collagen, elastin and adipocyte production
- increase in skin density and elasticity
- firming and improvement of the "V" facial contour
- smoothing of wrinkles
- Botox-like effect
- strengthening of the skin barrier function
- immediate and long-lasting lifting effect
- younger-looking, firmer and more elastic skin



SKIN AROUND EYES:

Recommendations and indications

- drooping upper eyelid
- "crow's feet"
- swelling and dark circles under eyes

Effects

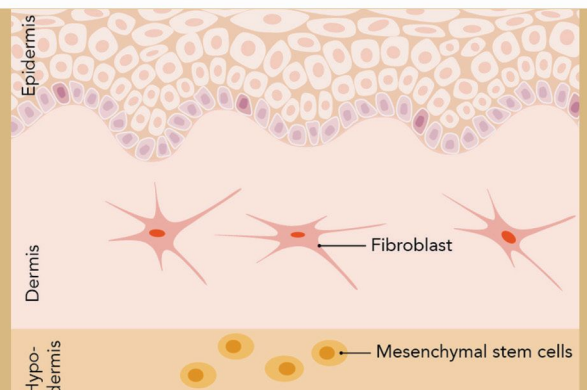
- rejuvenation of the skin around the eyes
- reconstruction of drooping upper eyelids
- reduction of crow's feet
- lightening of dark circles under the eyes
- reduction of swelling and bruising

Application method:

LLLT LASER / LED 650nm / 420nm, micro-needle method, sonophoresis, manually

THE ROLE OF FIBROBLASTS IN THE SKIN

Fibroblasts are the main cellular component of connective tissue. It is the fibroblasts that initiate the regeneration, rejuvenation and renewal of the skin, stimulating the production of collagen and elastin. Collagen is the protein responsible for the strength and elasticity of the skin. Fibroblasts also synthesise hyaluronic acid, which plays a key role in retaining moisture in the skin. As we age, fibroblast productivity declines, but this process can be slowed down.

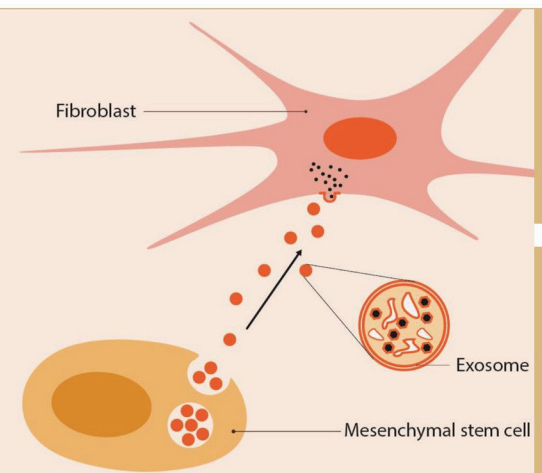


MESENCHYMAL STEM CELLS (MSCs)

are located, among others, in the subcutaneous fatty layer of the skin. They improve and accelerate various regenerative processes, such as wound healing. How does this happen? Intercellular signals are sent from the MSCs to the fibroblasts, thanks to vesicles called exosomes.

EXOSOMES

are tiny vesicles (30-130 nm) secreted by mesenchymal stem cells (MSCs), among others. Exosomes are rich in proteins, nucleic acids, growth factors and other bioactive molecules. The skin's natural exosomes stimulate cell renewal, increase hyaluronic acid and collagen levels. They can penetrate tissue barriers.

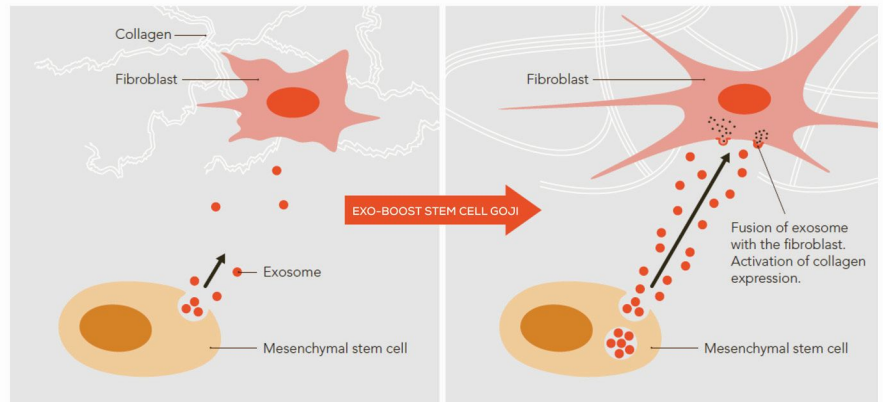


EXO-BOOST STEM CELL GOJI CELL STIMULATORS FROM EXOSOMES

Exo-Boost Stem Cell Goji is the EXO LIFT line's active ingredient that stimulates the skin's mesenchymal stem cells (MSC) to produce exosomes – which play a key role in intercellular signalling (Cell-to-Cell Signalling, CtCS). Consequently, it activates fibroblasts to synthesise collagen and elastin. This improves the condition of the dermis (through the production of collagen and elastin) and subcutaneous adipose tissue (through the production of fat cells – adipocytes).

INCREASED PRODUCTION OF ADIPOCYTES

The stimulation of MSCs prevents loss of volume of fat in the subcutaneous tissue of the face, and improves adhesion between the dermal and fat layers as well as the mechanical stability of the skin. Exo-Boost Stem Cell Goji helps restore the correct V-shaped face contour and optically eliminate the effects of ageing, i.e. the sagging of tissue, excessively loose skin, loss of subcutaneous fatty tissue, especially in the area of eye sockets and zygomatic bones. The aim is to restore the V-triangle face shape again. It also improves the appearance of the so-called 'hamster cheeks', 'marionette lines' and the depth of the nasolabial furrows and temples. The facial skin looks tighter, filled from within and visibly rejuvenated.



In vivo test results for Exo-Boost Stem Cell Goji showed a significant reduction in skin sagging and an improved face oval – the jawline and the V-shape.

Exosome-derived cell stimulators are substances from the realm of regenerative cosmetology, as their task is to stimulate the natural regenerative and protective forces of the skin to maintain its proper function.

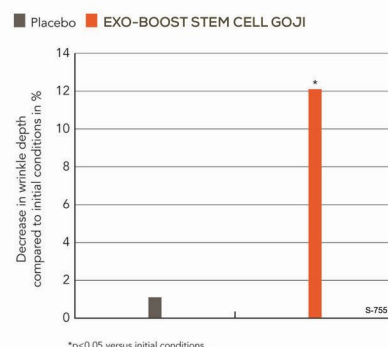
Effects of Exo-Boost Stem Cell Goji

Research has shown that Exo-Boost Stem Cell Goji rejuvenates mesenchymal stem cells (MSCs)

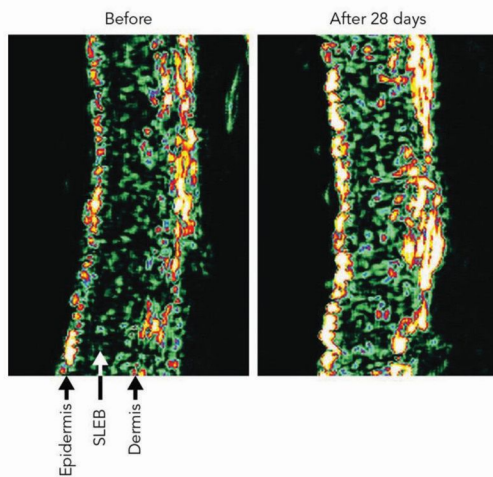
- MSCs release more exosomes to stimulate collagen production
- Production of collagen and elastin produced by fibroblasts increases → skin density increases
- MSCs produce more adipocytes → the skin is filled from within

TEST RESULTS FOR EXO-BOOST STEM CELL GOJI

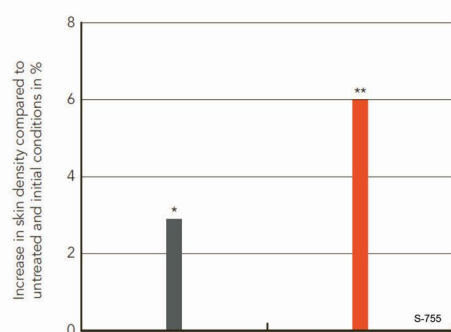
→ Exo-Boost Stem Cell Goji significantly reduced the depth of wrinkles after just 2 months



→ Exo-Boost Stem Cell Goji significantly improved skin density after just 1 month.



■ Placebo ■ EXO-BOOST STEM CELL GOJI

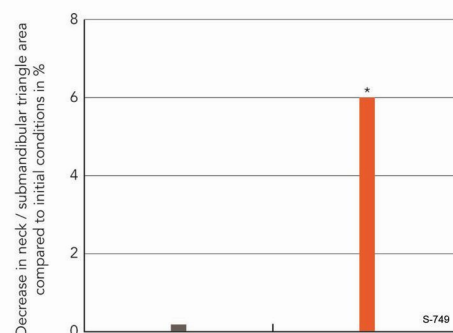


*p<0.05 versus untreated
**p<0.01 versus untreated

→ Exo-Boost Stem Cell Goji significantly improved skin density after just 1 month.



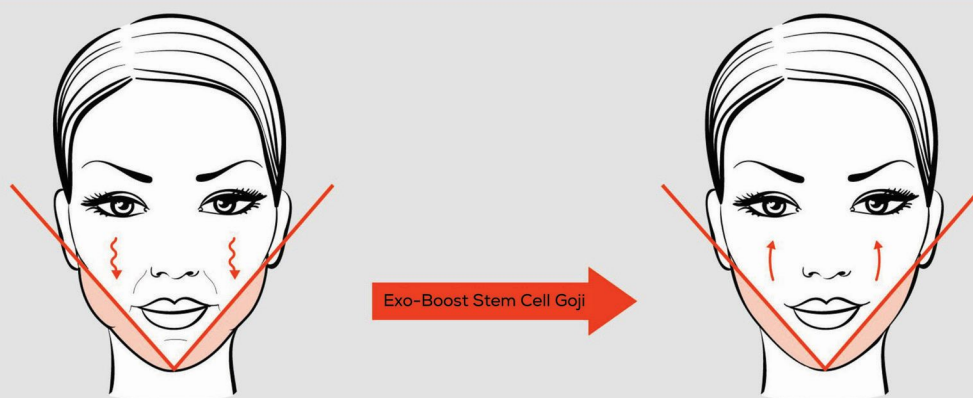
■ Placebo ■ EXO-BOOST STEM CELL GOJI



*p<0.05 versus initial conditions

EXO-BOOST STEM CELL GOJI – EFFECTS OF ACTION OF EXOSOME-DERIVED CELL STIMULATORS

- > Stimulation of exosomal signalling
- > Increase in collagen and elastin production and adipocyte production
- > Improved skin density and elasticity
- > Stimulation of subcutaneous white adipose tissue (sWAT)
- > Firmed and tightened facial contour
- > Reduced fine lines and deeper wrinkles



GOJI BERRIES (*Lycium barbarum*)

Deciduous shrub native to south-eastern Europe and Asia.

- Goji berries are considered superfruits and so-called superfoods, i.e. fruits with exceptional nutritional and medicinal properties.
- Legend: Goji berries were first discovered by a Buddhist monk, and monks who included them in their diet lived longer than those who did not



BIOMOLECULAR LIFT COMPLEX

BioMolecular Lift Complex combines complementary short- and long-lasting mechanisms, thanks to three types of key natural molecules extracted for the first time using the Oléo-éco extraction method in an oil-based system, which facilitates their penetration through the skin:

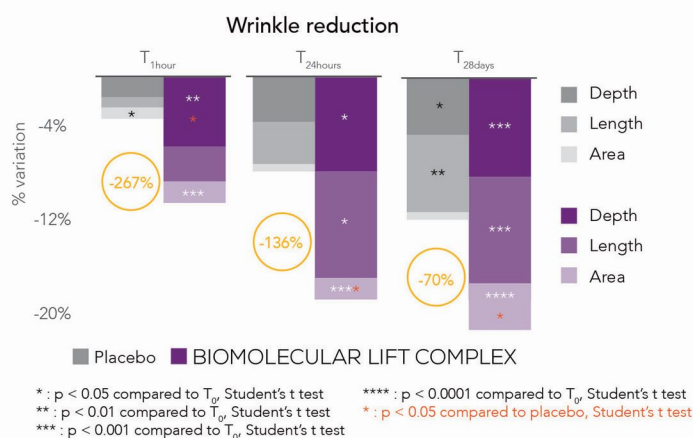
- **Spilanthol**, Phytensor, extracted from the flowers and leaves of *Spilanthes Acmella*, quickly relaxes muscles, inhibits face contractions, improves firmness, and visibly tightens the face.
- **Flavonoids**: Kalykosin and formononetin are extracted from the roots of *Astragalus Membranaceus*. They increase the synthesis of hyaluronic acid and help restore firmness.
- **Saponines** extracted from the roots of *Astragalus Membranaceus*, have multiple actions to extend the life of skin cells: they promote fibroblast proliferation, prevent collagen degradation, and stimulate DNA telomeres, which shorten as we age.
- **Omega 6 linoleic acid** from organic virgin safflower oil and coenzyme Q10, which strengthen the skin's barrier function and fight the signs of ageing at a cellular level.

BioMolecular Lift Complex has a powerful multi-lifting effect visible in just 5 minutes and a long-lasting effect – both actions have been confirmed by test results. It reduces the visible signs of skin ageing, reduces deep wrinkles and fine lines and improves skin quality by reorganising the collagen matrix and remodelling the skin's structure and increasing elasticity. In record time, the skin becomes rejuvenated, visibly younger, smoother and tighter. It is also ideal for the intensive reduction of wrinkles around eyes and so-called crow's feet. Its Botox-like effect is immediate and long-lasting: the skin is lifted, smoothed and regains elasticity.

TEST RESULTS FOR BIOMOLECULAR LIFT COMPLEX

→ Significant wrinkle reduction after 1 hour, 1 day and 28 days, also around eyes

Skin surface and profile on crow's feet area are analyzed thanks to a 3D digitalization system based on structured-light fringe projection for a high resolution. Depth, length and area are quantified at different times point to follow the efficacy over time.



BIOMOLECULAR LIFT COMPLEX IMMEDIATE MULTI-LIFTING

- > Immediate and long-lasting lifting effect
- > Smoothed wrinkles – Botox-like effect
- > Significant increase in skin elasticity and tightness
- > Reduction of signs of ageing at cellular level
- > Strengthening of the skin barrier function
- > Improved fibroblast proliferation
- > Prevention of collagen degradation and stimulation of DNA telomeres
- > Skin regains a more youthful appearance, firmness and elasticity

→ Self-evaluation after 28 days

+88%

Smoothing

+85%

Improved skin quality

+76%

Rejuvenation

+76%

Reduction of wrinkles

+73%

Plumped effect

+73%

Increased elasticity



ELIXIR OF YOUTH WITH 4 POWERFUL PEPTIDES

The active formula of the treatment is also based on four effective rejuvenating peptides.

SIGNAL PEPTIDES stimulate protein synthesis, i.e., among other things, the activity of fibroblasts to produce skin support fibres, collagen and elastin, contributing to wrinkle reduction and skin rejuvenation. The signal peptides used include:

- **RETINO-LIKE PEPTIDE**, which inhibits the synthesis of metalloproteinase MMP-1 and restores adequate levels of procollagen I,
- **SYNPEPT 2-PEPTIDE** strengthening the dermal-epidermal junction and
- **MATRIXYL 3-PEPTIDE** stimulating the synthesis of the main components of the dermal matrix, such as hydration, density, firmness and elasticity of the skin.

NEUROTRANSMITTER PEPTIDE:

- **SYNVEL 3-PEPTIDE** selectively relaxes the muscles responsible for the formation of facial wrinkles – an effect similar to that of botulinum toxin.

EXO LIFT TREATMENT SCHEME

STEM CELL CODE

Make-up Removal / Cleansing

SPECIAL AESTHETICS ULTRA SENSITIVE CLEANSING MILK (CP0122)

– remove make-up, wash off with water

SPECIAL AESTHETICS ULTRA SENSITIVE TONER (CP0222)

– soak a cotton pad with the toner, wipe face, neck and décolleté.

Peeling

PDT LIFT R-PEEL PHYTIC ACID 10% PH 5.0 (CP0540) Does not require a neutraliser.

Apply for 5 minutes using PDT LASER LLLT photodynamic method with 650nm light or LED with 650nm light or manually, wash off with water and pat the skin dry.

Avoid the eye area.

Concentrates

EXO BOOST INTENSE FILL LIFTING BOTOX-LIKE EYE SERUM, FRAGRANCE-FREE (CD064010)

– apply manually, do not wash off.

PDT EXO BOOST INTENSE LIFTING CONTOUR FILL SERUM (CP183030)

Apply for 5-10 minutes using PDT LASER LLLT photodynamic method with 650nm / 420nm light or LED treatment with 650nm light or micro-needling (up to 0.5mm) or sonophoresis or manually.

Mask

PDT EXO BOOST LIFTING CONTOUR FILL MASK (CP0865)

Apply for 5-10 minutes using PDT LASER LLLT photodynamic method with 650nm / 420nm light or manually. Remove any excess with a paper tissue, do not wash off. .

IMPORTANT: The total working time for PDT Master® must not exceed 20 minutes.

Treatment finish

EXO BOOST EXO BOOST LIFTING CONTOUR FILL EYE CREAM, EYELID CORRECTION, ANTI-DARK SHADOW, FRAGRANCE-FREE (CD063915)

EXO BOOST LIFTING FILL WRINKLE SMOOTHER DAY CREAM SPF 20 UVA/UVB (CD1483)

Number of treatments in series – 4-6 treatments every 7-14 days

Treatment time – up to 50 mins

For best results we recommend regular home care.



EXO LIFT

PRODUCTS

STEM CELL CODE



PDT

PDT LIFT R-PEEL PHYTIC ACID 10% pH 5.0

Gently exfoliates the epidermis, accelerates cell renewal and restores the skin's natural radiance. It has keratolytic, illuminating, brightening and antioxidant effects. The acid does not require a neutraliser.

Application: PDT LASER LLLT / LED 650nm or manually; CP0540 100ml

phytic acid,
bearberry extract



PDT

PDT EXO BOOST INTENSE LIFTING CONTOUR FILL SERUM

Lifting serum to intensively lift, fill the contour, with a double – immediate and long-lasting – firming and smoothing effect. This highly active serum activates fibroblasts to increase collagen production, improves skin elasticity and density. It fills the facial contour thanks to the increased production of adipocytes in the so-called triangle of youth V, which becomes inverted as we age. Thanks to this, it stimulates the volume of subcutaneous fat tissue of the face and effectively reduces mimic wrinkles and deep furrows.

Application: PDT LASER LLLT / LED 650nm / 420nm or micro-needle method or sonophoresis manually CP183030 30ml

exosome-derived cellular stimulators Exo-Boost Stem Cell Goji, BioMolecular Lift Complex, Synvel 3-Peptide, Synpept 2-Peptide, RetinoLike Peptide, FilmLift Protector, high-molecular-weight hyaluronic acid, bio-chromophores



PDT

PDT EXO BOOST LIFTING CONTOUR FILL MASK

Lifting mask that fills the facial contour from within by stimulating and increasing the production of adipocytes (fat cells). It thus restores the so-called "triangle of youth" – the area between the top of the cheekbones and the top of the chin, which becomes inverted with age. By relaxing the facial muscles, the product smooths out mimic wrinkles. It stimulates fibroblasts to increase production of collagen and elastin, which strengthens the skin structure.

Application: PDT LASER LLLT / LED 650nm / 420nm or sonophoresis or manually; CP0865 150ml

exosome-derived cellular stimulators Exo-Boost Stem Cell Goji, BioMolecular Lift Complex, Matrixyl 3-Peptide, Synvel 3-Peptide, FilmLift Protector, high-molecular-weight hyaluronic acid, squalene, Shea butter, vitamin E, bio-chromophore



EXO BOOST LIFTING CONTOUR FILL EYE CREAM, EYELID CORRECTION, ANTI-DARK SHADOW, FRAGRANCE-FREE

Cream for the skin around eyes has been designed for the 3-in-1 correction: upper eyelids, crow's feet, and dark circles. This innovative, rejuvenating product strengthens the architecture of the skin around the eyes, reduces bruising and swelling, and smooths out wrinkles. By strengthening skin structure and increasing fibre contractility, it lifts the upper eyelid crease and reduces crow's feet at the sides of the eyes. By thickening the microvascular network and reducing pigment accumulation, it lightens dark under-eye circles and reduces the overall appearance of fatigue; CD063915 15ml

Beautifeye™, exosome-derived cellular stimulators Exo-Boost Stem Cell Goji, BioMolecular Lift Complex, Matrixyl 3-Peptide, FilmLift Protector, high-molecular-weight hyaluronic acid, squalene, Shea butter, avocado oil, vitamin E, beeswax



EXO BOOST INTENSE FILL LIFTING BOTOX-LIKE EYE SERUM, FRAGRANCE-FREE

Lifting serum that fills the contour and smooths crow's feet around eyes, and is fragrance-free. This innovative, rejuvenating serum reduces wrinkles around eyes by inhibiting the vibrations of expressive muscles. It ensures restructuring of the skin's collagen matrix and its regeneration by stimulating collagen and hyaluronic acid and by strengthening the integrity of the dermal-epidermal junction (DEJ). It increases the density, firmness and elasticity of the skin around eyes; CD064010 10ml

BioMolecular Lift Complex, exosome-derived cellular stimulators Exo-Boost Stem Cell Goji, Matrixyl 3-Peptide, Synvel 3-Peptide, FilmLift Protector, high-molecular-weight hyaluronic acid, squalene, vitamin E, allantoin



EXO BOOST LIFTING FILL WRINKLE SMOOTHER DAY CREAM SPF 20 UVA/UVB

Lifting day cream inspired by the latest discoveries in biostimulating regenerative cosmetology using stem cell, exosome and peptide technology. It has a strong firming and smoothing, visibly tightening and long-term biostimulating effect. It increases the density, firmness and elasticity of the skin and fills the facial contour to maintain the triangle of youth "V". In record time, the skin becomes rejuvenated, visibly younger, tighter and silky smooth; CD1483 50ml

exosome-derived cellular stimulators Exo-Boost Stem Cell Goji, BioMolecular Lift Complex, Synvel 3-Peptide, RetinoLike Peptide, FilmLift Protector, high-molecular-weight hyaluronic acid, red coral algae, squalene, Shea butter, vitamin E, macadamia oil, allantoin, UVA/UVB filters



EXO BOOST RESTRUCTURING LIFTING CONTOUR FILL NIGHT CREAM

Lifting night cream designed with a formula of next-generation exosome-derived cell stimulators and strongly rejuvenating peptides. It fills the facial contour and stimulates fibroblasts to produce collagen and elastin. It also stimulates the production of adipocytes in the skin to prevent the reduction of fat tissue in the so-called triangle of youth V, which becomes inverted as we age, disturbing the youthful shape of the face. The cream effectively increases the density, firmness and elasticity of the skin and has an intensive anti-wrinkle effect; CD1484 50ml

exosome-derived cellular stimulators Exo-Boost Stem Cell Goji, BioMolecular Lift Complex, Synpept 2-Peptide, RetinoLike Peptide, FilmLift Protector, high-molecular-weight hyaluronic acid, red coral algae, squalene, Shea butter, vitamin E, allantoin



EXO BOOST INTENSE FILL LIFTING WRINKLE REPAIR SERUM

Lifting serum that uses the synergistic action of innovative ingredients to ensure breakthrough skin care with biostimulating, revitalising and lifting effect. It effectively fights various mechanisms of skin ageing. It stimulates fibroblasts to produce collagen and elastin and relaxes facial muscles. It increases the density, firmness and elasticity of the skin. It fills the face contour from within thanks to increasing the production of adipocytes in the so-called triangle of youth "V", which becomes inverted as we age, disturbing the youthful shape of the face. It smooths out mimic wrinkles by inhibiting the vibration of expressive muscles, smooths and hydrates the skin and gives it a fresh, relaxed appearance; CD120830 30ml

exosome-derived cellular stimulators Exo-Boost Stem Cell Goji, BioMolecular Lift Complex, Synvel 3-Peptide, Synpept 2-Peptide, RetinoLike Peptide, FilmLift Protector, high-molecular-weight hyaluronic acid, red coral algae, squalene, vitamin E, allantoin



EXO BOOST INTENSE FILL LIFTING WRINKLE REPAIR MASK

Lifting mask that combats the aging process at the cellular level by correcting deep wrinkles and fine lines. It strengthens the quality of the skin by reorganising the collagen matrix and rebuilding the micro-structure as well as increasing skin elasticity. It reduces mimic wrinkles by inhibiting the vibrations of expressive muscles. It smooths and hydrates the skin and gives it a fresh, relaxed appearance. It ensures restructuring of the skin's collagen matrix and its regeneration by stimulating collagen and hyaluronic acid and by strengthening the integrity of the dermal-epidermal junction (DEJ); CD0866 5ml

exosome-derived cellular stimulators Exo-Boost Stem Cell Goji, BioMolecular Lift Complex, Matrixyl 3-Peptide, Synvel 3-Peptide, FilmLift Protector, high-molecular-weight hyaluronic acid, squalene, Shea butter, vitamin E

ACTIVE INGREDIENTS

EXO-BOOST STEM CELL GOJI

Exosome-derived stem cells that activate mesenchymal stem cells (MSCs) to increase the production of exosomes responsible for intercellular communication CtCS (Cell-to-Cell Signal). Thanks to this, they stimulate fibroblasts to increase the production of collagen and elastin. This improves the condition of the dermis (through the production of collagen and elastin) and subcutaneous adipose tissue (through the production of fat cells - adipocytes).

BIOMOLECULAR LIFT COMPLEX

has a powerful multi-lifting effect visible in just 5 minutes and a long-term effect. Reduces visible signs of skin ageing and deep wrinkles and improves skin quality by reorganising the collagen network and remodelling the skin's structure and increasing elasticity. In record time, the skin becomes rejuvenated, visibly younger, smoother and tighter.

MATRIXYL 3-PEPTIDE

Very potent low-molecular-weight peptide that stimulates the synthesis of the 6 main components of the dermal matrix and the dermal-epidermal junction (DEJ): collagen I, III, IV (and HSP47), laminin-5, fibronectin and hyaluronic acid. It improves the basic biomechanical parameters of the skin: hydration, density, firmness and elasticity, skin tone, and face oval. It fills wrinkles from within, including on the forehead as well as "crow's feet" – giving a visible effect of smoother and fuller skin.

RETINO-LIKE PEPTIDE

Peptide with versatile anti-inflammatory, anti-ageing and anti-hyperpigmentation action. It exhibits the properties of retinoic acid, but without its adverse effects. The ingredient has proven efficacy in inhibiting the synthesis of metalloproteinases MMP-1 and restoring adequate levels of procollagen I. It visibly reduces existing wrinkles, and by influencing the melanogenesis process it effectively reduces pigmentary disturbances.

SYNVEL 3-PEPTIDE

Low-molecular-weight neuropeptide that mimics the action of snake venom toxin. It smooths out mimic wrinkles by inhibiting the vibration of expressive muscles. It smooths and hydrates the skin and gives it a fresh, relaxed appearance. Like true botulinum toxin, the peptide blocks the muscle contractions that cause facial tension, and additionally prevents the contraction from occurring again, making wrinkles less visible.

SYNPEPT 2-PEPTIDE

Low-molecular-weight peptide complex (dipeptide) with targeted anti-wrinkle, smoothing, skin elasticity increasing action. It strengthens the Dermal-Epidermal Junction (DEJ), which has the task of maintaining the cohesion of the dermis and epidermis layers. It restores firmness and tone and smooths out wrinkles. It restores a healthier and radiant skin tone.

BEAUTIFEYE™

It is a blend of extracts of the Persian silk tree and the so-called 'divine grass' *Sigesbeckia Orientalis*. The blend has clinically proven effects in eyelid correction and against swelling and bruising. It lifts the upper eyelid crease and reduces crow's feet at the sides of the eyes. It evens out pigmentation and has properties to regulate microcirculation in the capillaries responsible for bruising under eyes.

PHYTIC ACID

Extracted from rice, with a unique structure that ensures gentle exfoliation of the epidermis, accelerating cell renewal, restoring the skin's natural radiance. It has keratolytic, illuminating and brightening effects. It does not require a neutraliser.

FILMLIFT PROTECTOR

is a natural glucopolymer from the Tara tree and red alga with film-forming and protective properties against harmful external factors (PM 2.5 and PM 10 dust, allergens, irritants). It has a natural lifting and smoothing effect and anti-ageing properties.

HIGH-MOLECULAR-WEIGHT HYALURONIC ACID (1MDA)

It forms a protective film, increases moisture reserves, reduces transepidermal water loss (TEWL). It gives an immediate sense of proper skin tension and elasticity.

SQUALENE

Extracted from Brazilian sugar cane. Ideally replenishes epidermal lipid deficiencies. Has remarkable moisturising properties, perfectly softens and smooths the skin.

CORALLINE ALGA EXTRACT

helps maintain the hydrolipidic balance of the skin, providing elasticity and hydration. Also has antioxidant and antimicrobial properties.

MACADAMIA OIL, SHEA BUTTER, VITAMIN E, AND ALLANTOIN have regenerative, rejuvenating, smoothing and nourishing properties. They are a powerful antioxidant and protect the skin from free radicals.